

WALT
DISNEY
PRODUCTIONS

500 South Buena Vista Street • Burbank, California • 91521

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BURBANK, CALIF.--Walt Disney Productions and General Electric Company have entered into an agreement to develop proposals for General Electric's participation in EPCOT Center at Walt Disney World.

The proposals will involve an entertaining and informative presentation on Science and Invention, as well as a dramatic facility. The presentation will show how the scientific method and the inventive process combine to provide the basis for new technology, serving the present needs of people as well as helping fulfill their hopes for the future.

New approaches and new presentation techniques will be sought for the EPCOT pavilion on Science and Invention in order to provide heightened audience interest and involvement.

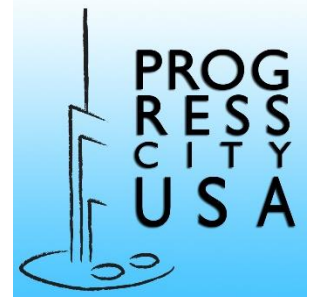
General Electric and the Disney organization have had a long relationship beginning with a pavilion depicting progress through electricity at the 1964-65 New York World's Fair. The "Carousel of Progress" portion of this exhibit was subsequently installed at Disneyland and is currently a pavilion in Walt Disney World's Tomorrowland.

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